



Kuskokwim Ice Classic -- Bethel Community Services Foundation

2017 Ticket Sales/Beneficiary Group Application

The 2017 Kuskokwim Ice Classic is providing an opportunity for youth-serving groups in Bethel and in Y-K Delta area villages to sell tickets for this year's Ice Classic event. Groups selected to participate AND which sell the minimum number of required tickets will receive a portion of the Ice Classic earnings. Only groups that sell the required number of tickets will be considered "beneficiary groups" which will receive funds from the Ice Classic. An explanation of this distribution formula is on page 3. **The deadline for groups to apply to sell tickets is November 30, 2016 at 5 pm.** Groups will be selected in December.

ELIGIBILITY REQUIREMENTS

- ✓ Your group's primary goal must be to provide activities for youth.
- ✓ You must name 2 adults who can be a primary and secondary point of contact between January and May. One of the adults must be able to attend a ticket sales strategy planning meeting. We will have tickets available for groups in December if groups want them early, but there will be minimal sales through March & the bulk of sales will occur in April.
- ✓ Bethel-based groups must sell a minimum of 100 books of tickets (one book contains 5 tickets). Village-based groups must sell a minimum of 50 books of tickets* (*village groups: see page 3*). Groups that sell the required minimum number of tickets will receive a portion of the Ice Classic revenue (see page 3 for distribution formula explanation).

Answer all questions in 3 pages. Please type if possible.

1. APPLICANT INFORMATION

Group Name: _____

Is This Group part of a Larger/Umbrella Organization? Yes _____ No _____

If yes, what is the Umbrella Organization? _____

Is your Group or Umbrella Organization Tax Exempt?: Yes _____ No _____

EIN/Tax ID No. _____ (if your group has established a number)

Mailing Address: _____ Physical Address: _____ (if applicable)

Community: _____ Zip Code: _____

Name of Person Completing Application: _____

Telephone: _____ Email: _____

2. DESCRIPTION OF ACTIVITIES

(Please provide an overview of your group. Include how the group serves youth- the types of activities you provide, how many youth typically participate in an activity and estimate how many youth are served each year)

3. IMPACT (Please describe briefly how your group makes a positive impact with the youth who participate and within your community)

4. USE OF FUNDS

(Please describe how your group might use funds received from its ticket sales effort)

5. SALES PLAN

(Please describe how your group might approach strategies for selling tickets)

6. OTHER COMMENTS

7. TWO ADULT POINTS OF CONTACT

(At least one of the adults must be available between January and May, must be willing to attend at least one planning meeting and must understand that March & April will be higher-volume communication & ticket sales times)

A. Name: _____
Mailing Address: _____
Physical Address: _____
Community & Zip: _____
Contact Number: _____
Email: _____

B. Name: _____
Mailing Address: _____
Physical Address: _____
Community & Zip: _____
Contact Number: _____
Email: _____

8. APPLICANT DETAILS

APPLICATION PREPARED BY (print): _____

SIGNATURE: _____

DATE: _____

***Village-Based Groups Only- Minimum Ticket Sales Requirement:** If you are concerned that selling 50 books of tickets is not achievable in your community because of the population size, please write here how many books you feel you could sell: _____

Distribution Formula: Groups that sell the required minimum number of tickets will receive the equivalent of 50% of their sales at the end of the Ice Classic. For example, if a group sold 150 books of tickets which equals \$3,000 in sales, that group would receive a \$1,500 contribution from the Kuskokwim Ice Classic.

Completed Applications:

Completed applications may be scanned and emailed to michelle@bcsfoundation.org, faxed to 907-543-1826 or mailed to BCSF at PO Box 2189; Bethel, AK 99559.

Mailed, faxed or emailed applications must ALL be received by 5 pm on November 30, 2016 for consideration by the Ice Classic Committee- if you are mailing your application in, please mail your application early so it is received by that date.

The Kuskokwim Ice Classic committee will select groups in December 2016. If one or more of the selected groups is not performing as expected during the Ice Classic season, the Committee reserves the right to select an alternate group or groups to participate. Reminder: Bethel-based groups must sell a minimum of 100 books of tickets (one book contains 5 tickets). Village-based groups must sell a minimum of 50 books of tickets OR, due to the different sizes of populations in villages, specify an alternative sales goal for the committee to consider in their application.